

THE CITY OF CEDAR PARK CITY COUNCIL AND THE PLANNING AND ZONING COMMISSION SPECIAL CALLED JOINT MEETING NOVEMBER 29, 2018 AT 7:30 P.M. 550 Discovery Boulevard, Cedar Park TX 78613 Cedar Park Public Library – Community Room

CITY COUNCIL

Corbin Van Arsdale, Mayor Mel Kirkland, Council Place Two Anne Duffy, Council Place Three Mike Guevara, Council Place Stephen Thomas, Mayor Pro Tem Heather Jefts, Council Place Five Dorian Chavez, Council Place Six Brenda Eivens, City Manager

PLANNING AND ZONING COMMISSION ("P&Z")

Randy Strader, Chair Mark McDonald, Place One Sara Groff, Place Three Audrey Wernecke, Place Four Bob Ingraham, Vice Chair Kevin Harris, Place Five Candace Lambert, Place Six

AGENDA

- A. CALL TO ORDER, QUORUM DETERMINED, MEETING DECLARED OPEN.
- B. Welcome/Introductions.
- C. Discussion Only:
 - 1. Review Of Council Strategic Goals And Vision.
 - 2. Review And Update Of The Comprehensive Plan.
 - 3. Active Development Projects.
 - 4. Review Of The Planning & Zoning Commission Role, Responsibilities, And Expectations.
- D. Closing Comments.
- E. Adjournment.

An unscheduled Closed Executive Session may be called to discuss any item on this posted agenda provided it is within one of the permitted categories under Chapter 551 of the Texas Government Code.

The above agenda schedule represents an estimate of the order for the indicated items and is subject to change at any time. All agenda items are subject to final action by the City Council. Separate agenda items may be combined and discussed together at the discretion of the Chair.

Any final action, decision, or vote on a matter deliberated in Closed Executive Session shall be made in an open meeting pursuant to the Texas Open Meetings Act, Chapter 551 of the Texas Government Code.

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CITY OF CEDAR PARK

2018-2020 STRATEGIC GOALS



DISTINCTLY CEDAR PARK

PURPOSE

Cedar Park is a unique location with a distinct identity shaped by its distinguishing projects and programs.

OBJECTIVES

- Encourage unique and distinctive developments
- · Revitalize Bell Boulevard area
- Create gathering places, including parks and library
- Design special events that attract people to Cedar Park
- Leverage the value of aesthetics on community culture



OPEN HERE, GROW HERE

PURPOSE

Use economic development resources to expand and diversify our tax base by actively recruiting new employers and supporting existing businesses.

OBJECTIVES

- Identify markets and actively recruit targeted industries and employers
- Evaluate economic development tool box
- Protect areas already designated for business
- Develop and launch business retention program



SAFETY IS TOP-OF-MIND

PURPOSE

Our community feels safe, secure and comfortable.

OBJECTIVES

- Ensure timely and appropriate response for calls for service
- Provide resources necessary to meet community expectations
- Enhance citizen safety level





OPERATIONAL & FISCAL EXCELLENCE

PURPOSE

Deliver high-quality services in a fiscallyresponsible manner.

OBJECTIVES

- Provide high-value services to our community
- Demonstrate fiscal responsibility
- Improve and ensure a well-maintained infrastructure, including storm water
- · Attract and retain a qualified workforce



LINK PEOPLE, PLACES & THINGS

PURPOSE

Improve mobility through multi-modal transportation options that best serve the community's needs.

OBJECTIVES

- Continue implementing Roadway Master Plan
- · Expand pedestrian and bike networks
- Complete Transit Study
- Use technology to improve traffic/mobility
- Advance 183A frontage road project



STRONG COMMUNITY CONNECTIONS

PURPOSE

Encourage and expand civic engagement and understanding of government to inspire trust and confidence.

OBJECTIVES

- Develop and leverage innovative ways to engage the community
- Evaluate and enhance current engagement programs
- Support development and recognition of board and commission members



SUSTAINABLE FUTURE

PURPOSE

Demonstrate responsible stewardship of community and natural resources.

OBJECTIVES

- Use our resources wisely
- Explore environmental programs
- Update Comprehensive Plan
- Support neighborhood maintenance

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