



**REGULAR CALLED MEETING
TOURISM ADVISORY BOARD
TUESDAY, JUNE 25, 2019 AT 6:30 PM
*City Council Chambers, Building Four
450 Cypress Creek Road, Cedar Park, Texas 78613***

BOARD MEMBERS

- | | | |
|--|---|---|
| <input type="checkbox"/> Robert Schoen, Place One | <input type="checkbox"/> Matthew Olguin, Place Seven, Chair | <input type="checkbox"/> Malin Daniels, Place Four |
| <input type="checkbox"/> Anne Miller, Place Two | | <input type="checkbox"/> Tona Allen, Place Five |
| <input type="checkbox"/> David Jacobson, Place Three | | <input type="checkbox"/> Linda Ayotte, Place Six, Secretary |

AGENDA

- A.1 CALL TO ORDER, QUORUM DETERMINED, MEETING DECLARED OPEN.
- A.2 Board Members Opening Comments.
- A.3 Citizen Communications.
(This is an opportunity for citizens to offer comments related to items not listed on the agenda. Speakers are limited to three minutes and the Board may not engage in dialog with the speakers but may offer factual corrections.)
- A.4 Presentations:
None

**STAFF REPORTS
(DISCUSSION ONLY)**

- B.1 Review Of FY'19 Second Quarter Revenues, Expenditures And Fund Balance Report.
(Matthew Lee, Finance Manager)
- B.2 Review Of FY'19 Second Quarter Hotel Occupancy Rates.
- B.3 Update on Proposed Revisions For FY2020-2021 HOT Funded Event And Project Applications And Process.

CONSENT AGENDA

Pursuant To Tourism Advisory Board Rules, the Consent Agenda consists of all items set forth on Agenda Items C.1. The Consent Agenda May Be Approved By A Single Motion.

- C.1 Approval Of The Minutes From The February 26, 2019 Regular Called Tourism Advisory Board Meeting.

REGULAR AGENDA (DISCUSSION AND POSSIBLE ACTION)

- D.1 Consider Election Of Tourism Advisory Board Vice Chair.
- D.2 Consider Acceptance Of A Post-Event Report From The Austin Spurs For Advertising and Marketing In An Amount Not To Exceed \$62,500.
- D.3 Consider Acceptance Of A Post-Event Report From The Cedar Park Chamber of Commerce For Advertising and Marketing In An Amount Not To Exceed \$15,000.
- D.4 Consider Acceptance Of A Post-Event Report From Cheer America Championships, LLC For Advertising and Marketing In An Amount Not To Exceed \$15,000.
- D.5 Consider Acceptance Of A Post-Event Report From The Friends Of The Balcones Canyonlands National Wildlife Refuge For Advertising and Marketing In An Amount Not To Exceed \$4,730.

APPLICANT PRESENTATIONS (DISCUSSION ONLY)

- E.1 Consider Presentations of 2019-2020 Project Application And Funding Requests. Presentation To Not exceed 5 Minutes. Including:
- 1) Austin Spurs
 - 2) Art Younify
 - 3) ReVisionEd, Inc.
 - 4) Cedar Park Chamber of Commerce
 - 5) Cheer America Championships, LLC
 - 6) Rouse High School Athletic Booster Club
 - 7) Friends Of The Balcones Canyonlands National Wildlife Refuge
 - 8) Haute Spot Venue

ADMINISTRATIVE ITEMS

(Board members and staff may discuss items related to the board member's general duties and responsibilities. The Board may not take a vote or other action on any item other than to obtain a consensus regarding how items are to be placed on future agendas for formal action. The Board may use Closing Comments to request future agenda items.)

- E.1 Board Members Closing Comments.

Next Regular Scheduled Tourism Advisory Board Meeting: Tuesday, July 23, 2019 at 6:30 P.M. at the Cedar Park City Hall Council Chambers, 450 Cypress Creek Road, Building Four.

F.1. Adjournment.

The above agenda schedule represents an estimate of the order for the indicated items and is subject to change at any time. All agenda items are subject to final action by the Tourism Advisory Board. Separate agenda items may be combined and discussed together at the discretion of the Chair.

An unscheduled closed executive session may be held if the discussion of any of the above agenda items concerns the purchase, exchange, lease or value of real property; the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee; the deployment or use of security personnel or equipment; or requires consultations with the City Attorney.

At the discretion of the Tourism Advisory Board, non-agenda items under the headings of "Citizen Communications" may be presented to the Board for informational purposes; however, by law, the Board shall not discuss, deliberate or vote upon such matters except that a statement of specific factual information, a recitation of existing policy, and deliberations concerning the placing of the subject on a subsequent agenda may take place.

CERTIFICATE

I certify that the above notice of the Special Called Meeting of the Tourism Advisory Board of the City of Cedar Park, Texas was posted on the bulletin board of the City of Cedar Park Council Chambers, 450 Cypress Creek Road, Building Four, Cedar Park, Texas. This notice was posted on:

Saridon Stanton

Date Stamped (Month, Day, Year, AM/PM, Time)

'19 JUN 20 PM12:06

Saridon Stanton,
Tourism Manager

The Cedar Park City Hall Complex Meeting Rooms are wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretative services must be made 48 hours prior to this meeting. Please contact LeAnn Quinn, City Secretary at (512) 401-5002 or FAX (512) 401-5003 for further information.

Notice Removed: _____
Date Stamped (Month, Day, Year, AM/PM, Time)