



**CITY OF CEDAR PARK
REGULAR SCHEDULED CITY COUNCIL MEETING
CEDAR PARK CITY HALL - COUNCIL CHAMBERS
450 CYPRESS CREEK ROAD, BUILDING FOUR
NOVEMBER 07, 2019 AT 6:00 PM**

Corbin Van Arsdale, Mayor
Tim Kelly, Council Place One
Anne Duffy, Council Place Three
Mike Guevara, Council Place Four

Mel Kirkland, Mayor Pro Tem
Rodney T. Robinson, Council Place Five
Dorian Chavez, Council Place Six
Brenda Eivens, City Manager

Pursuant to Section 551.007 of the Texas Government Code, as amended by HB 2840 (86th Legis.), each member of the public who desires to address the Council regarding an item on the agenda shall be allowed to do so before or during the Council's consideration of the item. If you desire to address the Council during the Council's consideration of the item, please register to speak under the specific agenda item. If you desire to speak before the item is considered by the Council, please register to speak under Preliminary Public Comment.

AGENDA

A.1 CALL TO ORDER, QUORUM DETERMINED, MEETING DECLARED OPEN.

**I. EXECUTIVE SESSION
To Commence At 6:00 p.m.**

In accordance with Chapter 551, Government Code, the City Council will now convene in a Closed Executive Session pursuant to the following provisions of the Texas Open Meetings Act, Chapter 551, of the Texas Government Code:

B.1 Section § 551.071 (1) Consultation With City Attorney Concerning Pending Or Contemplated Litigation Or Settlement Offer.

a. Reagan National Advertising of Austin, Inc. v. City of Cedar Park, Civil Action No. 1:17:cv-00717-SS, Pending In The United States District Court Of The Western District of Texas, Austin Division.

An unscheduled Closed Executive Session may be called to discuss any item on this posted agenda provided it is within one of the permitted categories under Chapter 551 of the Texas Government Code.

- B.2 Section §551.071 (2) Consultation With Attorney Regarding Matters In Which The Duty Of The Attorney To The Governmental Body Under The Texas Disciplinary Rules Of Professional Conduct Of The State Bar Of Texas Clearly Conflict With This Chapter:
 - a. Legal Issues Concerning U.S. Highway 183/Bell Boulevard Roadway Relocation And Redevelopment Projects.
 - b. Legal Issues Concerning The Council Rules Of Procedure.
- B.3 Section §551.072 Deliberation Concerning The Purchase, Exchange, Lease Or Value Of Real Property.
 - a. The Bell Boulevard Redevelopment And Roadway Relocation Projects.
- B.4 Section § 551.074 Deliberate The Appointment, Employment, Evaluation, And Duties Of A Public Officer Or Employee.
 - a. City Manager.
 - b. City Attorney.
- B.5 Section §551.087 Deliberation Regarding Economic Development Negotiations.
 - a. Update Regarding Negotiations With Economic Development Prospects.

The Council Reconvenes into Open Meeting.

II. OPEN MEETING
To Commence At 7:00 p.m.

- C.1 Invocation. (Myr)
- C.2 Pledges Of Allegiance (U.S. and Texas).
- C.3 Presentation: A Proclamation Recognizing Heroes Night Out. (Kirkland)
- C.4 Preliminary Public Comment. (Regarding items listed on this agenda. Pursuant to Government Code, Section 551.007, the public may address the Council before or during the Council's consideration of the item, subject to the Council Rules of Procedure.)

Consent Agenda

Pursuant to Council Rule 2.3, the City Council Consent Agenda consists of Agenda Items D, E, and F.

- D.1 Approval Of Minutes From The City Council Meeting Of August 8, 2019.
- D.2 Receipt Of Minutes From The Planning And Zoning Commission Meeting Of September 17, 2019.

An unscheduled Closed Executive Session may be called to discuss any item on this posted agenda provided it is within one of the permitted categories under Chapter 551 of the Texas Government Code.

- E.1 Second Reading And Approval Of Ordinances: No Items For Consideration.
- F.1 A Resolution Authorizing A Second Amendment To The Lease Agreement With 305 S. Bell Boulevard, LLC, Regarding 305 S. Bell Boulevard.
- F.2 A Resolution Authorizing A Contract With McCreary, Veselka, Bragg And Allen, P.C., For Professional Collection Services For Delinquent Municipal Court Fines, Fees, Court Costs, And Other Amounts Owed And Authorizing A Thirty Percent (30%) Collection Fee.

Public Hearings

- G.1 First Reading And Public Hearing Of An Ordinance: No Items For Consideration.

Regular Agenda (Non-Consent)

- H.1 Consideration Of A Resolution Authorizing A Professional Engineering Services Agreement With MWM DesignGroup Inc. For The Brushy Creek North Fork Trail Project In An Amount Not To Exceed \$519,061.
- H.2 Consideration Of A Resolution Authorizing The Purchase Of Technology Equipment Approved In The FY 2020 Vehicle And Equipment Services Fund (VES) Budget In An Amount Not To Exceed \$1,738,800 Through Various Purchasing Cooperatives.
- H.3 Consideration Of A Resolution Authorizing The Official Ballot And Casting Of Votes For The 2019 Board Of Directors Of The Williamson Central Appraisal District Election.
- H.4 Consideration Of Appointment Of Petri Darby To Place Two On The Economic Development Sales Tax (Type A) Corporation Board. (Kirkland)
- H.5 Consideration Of Reappointment Of Mark McDonald To Place One On The Planning And Zoning Commission. (Kelly)
- H.6 Consideration Of Appointment Of Jeff Baker To Place Five The Planning And Zoning Commission. (Robinson)
- H.7 Consideration Of Appointment Of Mary McCarthy To Place Five On The Parks, Arts, And Community Enrichment ("PACE") Board. (Robinson)
- H.8 Discussion Of Reappointment Of Sudip Giri To Place One On The Economic Development Sales Tax (Type A) Corporation Board. (Kelly)
- H.9 Discussion Of Reappointment Of Virginia Hernandez To Place One On The Parks, Arts, And Community Enrichment ("PACE") Board. (Kelly)
- H.10 Consideration For The 2020 City Of Cedar Park Meeting Calendar.

An unscheduled Closed Executive Session may be called to discuss any item on this posted agenda provided it is within one of the permitted categories under Chapter 551 of the Texas Government Code.

H.11 *** Time certain: Item will be called at 8:30 p.m. or upon completion of last agenda item above that began before 8:30 p.m. ***

Public Communications. (Regarding items not listed on this Agenda. Three Minutes each. No deliberations with the Council. The Council may respond only with factual statements, recitation of existing policy, and requests for an item to be placed on a future Agenda.)

H.12 Consider Action, If Any, On Items Discussed In Executive Session.

H.13 Mayor And Council Closing Comments.

H.14 Adjournment.

The above agenda schedule represents an estimate of the order for the indicated items and is subject to change at any time. All agenda items are subject to final action by the City Council. Separate agenda items may be combined and discussed together at the discretion of the Chair.

Any final action, decision, or vote on a matter deliberated in Closed Executive Session shall be made in an open meeting pursuant to the Texas Open Meetings Act, Chapter 551 of the Texas Government Code.

Certain information may be presented to and by the City Council, under the headings of "Citizen Communications", and "Council Comments" however, by law, the Council shall not discuss, deliberate or vote upon such matters except that a statement of specific factual information, a recitation of existing policy, and deliberations concerning the placing of the subject on a subsequent agenda may take place.

The City Attorney has approved the Executive Session Items on this agenda.

CERTIFICATION

I certify that the above notice of the Regular Scheduled City Council Meeting of the City of Cedar Park, Texas was posted on the bulletin board of the City of Cedar Park City Hall, 450 Cypress Creek Road, Building Four, Cedar Park, Texas. This notice was posted on:

Date Posted: _____
Date Stamped (Month, Day, Year, AM/PM, Time)

The Cedar Park City Hall Council Chambers are wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretative services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (512) 401-5002 or FAX (512) 401-5003 for further information.

LeAnn M. Quinn, TRMC
City Secretary

Notice Removed: _____
Date Stamped (Month, Day, Year, AM/PM, Time)

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CITY OF CEDAR PARK

2018-2020 STRATEGIC GOALS



DISTINCTLY CEDAR PARK

PURPOSE

Cedar Park is a unique location with a distinct identity shaped by its distinguishing projects and programs.

OBJECTIVES

- Encourage unique and distinctive developments
- Revitalize Bell Boulevard area
- Create gathering places, including parks and library
- Design special events that attract people to Cedar Park
- Leverage the value of aesthetics on community culture



OPEN HERE, GROW HERE

PURPOSE

Use economic development resources to expand and diversify our tax base by actively recruiting new employers and supporting existing businesses.

OBJECTIVES

- Identify markets and actively recruit targeted industries and employers
- Evaluate economic development tool box
- Protect areas already designated for business
- Develop and launch business retention program



SAFETY IS TOP-OF-MIND

PURPOSE

Our community feels safe, secure and comfortable.

OBJECTIVES

- Ensure timely and appropriate response for calls for service
- Provide resources necessary to meet community expectations
- Enhance citizen safety level



CEDAR PARK



OPERATIONAL & FISCAL EXCELLENCE

PURPOSE

Deliver high-quality services in a fiscally-responsible manner.

OBJECTIVES

- Provide high-value services to our community
- Demonstrate fiscal responsibility
- Improve and ensure a well-maintained infrastructure, including storm water
- Attract and retain a qualified workforce



LINK PEOPLE, PLACES & THINGS

PURPOSE

Improve mobility through multi-modal transportation options that best serve the community's needs.

OBJECTIVES

- Continue implementing Roadway Master Plan
- Expand pedestrian and bike networks
- Complete Transit Study
- Use technology to improve traffic/mobility
- Advance 183A frontage road project



STRONG COMMUNITY CONNECTIONS

PURPOSE

Encourage and expand civic engagement and understanding of government to inspire trust and confidence.

OBJECTIVES

- Develop and leverage innovative ways to engage the community
- Evaluate and enhance current engagement programs
- Support development and recognition of board and commission members



SUSTAINABLE FUTURE

PURPOSE

Demonstrate responsible stewardship of community and natural resources.

OBJECTIVES

- Use our resources wisely
- Explore environmental programs
- Update Comprehensive Plan
- Support neighborhood maintenance