



**CITY OF CEDAR PARK
REGULAR SCHEDULED CITY COUNCIL MEETING
CEDAR PARK CITY HALL - COUNCIL CHAMBERS
450 CYPRESS CREEK ROAD, BUILDING FOUR
FEBRUARY 13, 2020 AT 6:00 PM**

Corbin Van Arsdale, Mayor
Tim Kelly, Council Place One
Anne Duffy, Council Place Three
Mike Guevara, Council Place Four

Mel Kirkland, Mayor Pro Tem
Rodney T. Robinson, Council Place Five
Dorian Chavez, Council Place Six
Brenda Eivens, City Manager

Pursuant to Section 551.007 of the Texas Government Code, as amended by HB 2840 (86th Legis.), each member of the public who desires to address the Council regarding an item on the agenda shall be allowed to do so before or during the Council's consideration of the item. Please register to speak under the specific agenda item and state whether you desire to speak during Council's consideration of the item or before Council's consideration of the item during Preliminary Public Comment.

AGENDA

A.1 CALL TO ORDER, QUORUM DETERMINED, MEETING DECLARED OPEN.

I. EXECUTIVE SESSION
To Commence At 6:00 p.m.

In accordance with Chapter 551, Government Code, the City Council will now convene in a Closed Executive Session pursuant to the following provisions of the Texas Open Meetings Act, Chapter 551, of the Texas Government Code:

B.1 Section § 551.071 (1) Consultation With City Attorney Concerning Pending Or Contemplated Litigation Or Settlement Offer.

a. *Reagan National Advertising of Austin, Inc. v. City of Cedar Park*, Civil Action No. 1:17:cv-00717-SS, Pending In The United States District Court Of The Western District of Texas, Austin Division.

An unscheduled Closed Executive Session may be called to discuss any item on this posted agenda provided it is within one of the permitted categories under Chapter 551 of the Texas Government Code.

- B.2 Section §551.071 (2) Consultation With Attorney Regarding Matters In Which The Duty Of The Attorney To The Governmental Body Under The Texas Disciplinary Rules Of Professional Conduct Of The State Bar Of Texas Clearly Conflict With This Chapter:
 - a. Legal Issues Concerning U.S. Highway 183/Bell Boulevard Roadway Relocation And Redevelopment Projects.
 - b. Legal Issues Concerning Proposed Master Development Agreement For The Bell Boulevard Redevelopment Project.
- B.3 Section §551.072 Deliberation Concerning The Purchase, Exchange, Lease Or Value Of Real Property.
 - a. The Bell Boulevard Redevelopment And Roadway Relocation Projects.
 - b. The RM620 Expansion Project.
- B.4 Section §551.087 Deliberation Regarding Economic Development Negotiations.
 - a. Update Regarding Negotiations With Economic Development Prospects.

The Council Reconvenes into Open Meeting.

II. OPEN MEETING
To Commence At 7:00 p.m.

- C.1 Invocation. (Myr)
- C.2 Pledges Of Allegiance (U.S. and Texas).
- C.3 Preliminary Public Comment. (Regarding items listed on this agenda. Pursuant to Government Code, Section 551.007, the public may address the Council before or during the Council's consideration of the item, subject to the Council Rules of Procedure.)
- C.4 Mayor And Council Opening Comments.
- C.5 City Manager Report: Update On The 183A Frontage Roads - Eduardo Garcia, Texas Dept. Of Transportation.
- C.6 City Manager Report: Update On The Administrative Policy Regarding Public Presentations At Council And Board/Commission Meetings.

Consent Agenda

Pursuant to Council Rule 2.3, the City Council Consent Agenda consists of Agenda Items D, E, and F.

- D.1 Approval Of Minutes From The Special Called City Council Meeting Of September 19, 2019.

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- D.2 Approval Of Minutes From The Regular Scheduled City Council Meeting Of September 26, 2019.
- D.3 Approval Of Minutes From The Regular Scheduled City Council Meeting Of October 3, 2019.
- D.4 Receipt Of Minutes From The Economic Development Sales Tax (Type A) Corporation Meeting Of October 23, 2019.
- D.5 Receipt Of Minutes From The Planning And Zoning Commission Meeting Of November 19, 2019.
- E.1 Second Reading And Approval Of Ordinances: No Items For Consideration.
- F.1 A Resolution Authorizing An Agreement With Artist Angela Effenberger In The Amount Of \$720 For The Commissioning Of A Mural To Be Installed In Milburn Park.
- F.2 A Resolution Nominating Cedar Park Health System, L.P. As A Texas Enterprise Project.
- F.3 A Resolution Authorizing Application To, And Acceptance Of Funds If Awarded From, The Office Of The Governor, Criminal Justice Division's General Victim Assistance - Direct Services Program For Fiscal Year 2021.
- F.4 A Resolution Authorizing Application To, And Acceptance Of Funds If Awarded From, The Office Of The Governor, Criminal Justice Division's Violent Crimes Against Women Criminal Justice And Training Projects Program For FY2021.

Public Hearings

- G.1 (FLU-19-010) First Reading And Public Hearing Of An Ordinance Amending The City's Future Land Use Plan To Change The Future Land Use Designation For 3.65 Acres From Heavy Commercial (HC) To Regional Office/Retail/Commercial (REG) For Property Located at 3230 Woodall Drive. ***The Planning And Zoning Commission Voted 6-0 To Recommend Regional Office/Retail/Commercial (REG).***
- G.2 (Z-19-012) First Reading And Public Hearing Of An Ordinance To Rezone Approximately 3.65 Acres From Planned Development (PD) to General Business (GB), Located At 3230 Woodall Drive. ***The Planning And Zoning Commission Voted 6-0 To Recommend General Business (GB).***
- G.3 (Z-19-013) First Reading And Public Hearing Of An Ordinance To Rezone Approximately 5.84 Acres From Professional Office (PO) To Local Business (LB), Located On Parmer Lane South Of Colonial Parkway And North Of Kenai Drive. ***The Planning And Zoning Commission Voted 5-1 To Recommend Local Business (LB).***
- G.4 (SUP-20-002) First Reading And Public Hearing Of A Special Use Permit (SUP) To Allow A Private School Use On Approximately 0.41 Acres Located At 1901 West New Hope Drive. ***The Planning And Zoning Commission Voted 5-0-1 To Recommend The SUP With The Condition That It Expire On June 30, 2021.***

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- G.5 (ANX-20-001) First Reading And Public Hearing Of An Ordinance Regarding Full-Purpose Annexation Of Approximately 28.70 Acres Of Land Located Northwest Of the Intersection Of East Whitestone Boulevard And County Road 275 And Authorizing A Municipal Service Agreement.
- G.6 Public Hearing And Consideration To Approve A Resolution Amending The Fiscal Year 2020 Budget By \$1,394,275 For Four Capital Projects And Associated Funding Sources; Amending Project Budgets Within Capital Improvement Program Funds; And Amending and Approving Transfers Between Funds.

Regular Agenda (Non-Consent)

- H.1 Consideration Of A Resolution Authorizing A Performance Based Economic Development Incentive Agreement Between The Cedar Park Economic Development (Type A) Corporation And Red Horn Brewery And Roastery, LLC.
- H.2 Consideration Of A Resolution Authorizing A Performance Based Economic Development Incentive Agreement Between The Cedar Park Economic Development (Type A) Corporation And WEXCO International, LLC.
- H.3 Discussion Regarding Benchmark Analysis And Possible Future Amendments To Article 12.00 Park Related Fees. (Robinson)
- H.4 Discussion Of Recreational Vehicle Parking In Single Family Neighborhoods. (Kirkland)
- H.5 Discussion Of Reappointment Of Ryan Wood To Place Six On The Community Development (Type B) Corporation Board. (Chavez)
- H.6 Consideration Of Recordation Of Council Minutes In Accordance With The Texas Open Meetings Act.
- H.7 *** Time certain: Item will be called at 8:30 p.m. or upon completion of last agenda item above that began before 8:30 p.m. ***

Public Communications. (Regarding items not listed on this Agenda. Three Minutes each. No deliberations with the Council. The Council may respond only with factual statements, recitation of existing policy, and requests for an item to be placed on a future Agenda.)
- H.8 Consider Action, If Any, On Items Discussed In Executive Session.
- H.9 Mayor And Council Closing Comments.
- H.10 Adjournment.

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The above agenda schedule represents an estimate of the order for the indicated items and is subject to change at any time. All agenda items are subject to final action by the City Council. Separate agenda items may be combined and discussed together at the discretion of the Chair.

Any final action, decision, or vote on a matter deliberated in Closed Executive Session shall be made in an open meeting pursuant to the Texas Open Meetings Act, Chapter 551 of the Texas Government Code.

Certain information may be presented to and by the City Council, under the headings of "Citizen Communications", and "Council Comments" however, by law, the Council shall not discuss, deliberate or vote upon such matters except that a statement of specific factual information, a recitation of existing policy, and deliberations concerning the placing of the subject on a subsequent agenda may take place.

The City Attorney has approved the Executive Session Items on this agenda.

CERTIFICATION

I certify that the above notice of the Regular Scheduled City Council Meeting of the City of Cedar Park, Texas was posted on the bulletin board of the City of Cedar Park City Hall, 450 Cypress Creek Road, Building Four, Cedar Park, Texas. This notice was posted on:

Date Posted: _____
Date Stamped (Month, Day, Year, AM/PM, Time)

The Cedar Park City Hall Council Chambers are wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretative services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (512) 401-5002 or FAX (512) 401-5003 for further information.

LeAnn M. Quinn, TRMC
City Secretary

Notice Removed: _____
Date Stamped (Month, Day, Year, AM/PM, Time)

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CITY OF CEDAR PARK

2018-2020 STRATEGIC GOALS



DISTINCTLY CEDAR PARK

PURPOSE

Cedar Park is a unique location with a distinct identity shaped by its distinguishing projects and programs.

OBJECTIVES

- Encourage unique and distinctive developments
- Revitalize Bell Boulevard area
- Create gathering places, including parks and library
- Design special events that attract people to Cedar Park
- Leverage the value of aesthetics on community culture



OPEN HERE, GROW HERE

PURPOSE

Use economic development resources to expand and diversify our tax base by actively recruiting new employers and supporting existing businesses.

OBJECTIVES

- Identify markets and actively recruit targeted industries and employers
- Evaluate economic development tool box
- Protect areas already designated for business
- Develop and launch business retention program



SAFETY IS TOP-OF-MIND

PURPOSE

Our community feels safe, secure and comfortable.

OBJECTIVES

- Ensure timely and appropriate response for calls for service
- Provide resources necessary to meet community expectations
- Enhance citizen safety level



CEDAR PARK



OPERATIONAL & FISCAL EXCELLENCE

PURPOSE

Deliver high-quality services in a fiscally-responsible manner.

OBJECTIVES

- Provide high-value services to our community
- Demonstrate fiscal responsibility
- Improve and ensure a well-maintained infrastructure, including storm water
- Attract and retain a qualified workforce



LINK PEOPLE, PLACES & THINGS

PURPOSE

Improve mobility through multi-modal transportation options that best serve the community's needs.

OBJECTIVES

- Continue implementing Roadway Master Plan
- Expand pedestrian and bike networks
- Complete Transit Study
- Use technology to improve traffic/mobility
- Advance 183A frontage road project



STRONG COMMUNITY CONNECTIONS

PURPOSE

Encourage and expand civic engagement and understanding of government to inspire trust and confidence.

OBJECTIVES

- Develop and leverage innovative ways to engage the community
- Evaluate and enhance current engagement programs
- Support development and recognition of board and commission members



SUSTAINABLE FUTURE

PURPOSE

Demonstrate responsible stewardship of community and natural resources.

OBJECTIVES

- Use our resources wisely
- Explore environmental programs
- Update Comprehensive Plan
- Support neighborhood maintenance

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