



**REGULAR CALLED MEETING OF THE  
COMMUNITY DEVELOPMENT (Type B) CORPORATION  
Tuesday, July 14, 2020 at 6:30 p.m.**

**BY FREE-OF-CHARGE VIDEO CONFERENCE ONLY**

***IN THE INTEREST OF PUBLIC HEALTH & SAFETY  
PLEASE DO NOT COME TO THE CITY HALL CAMPUS***

**Link for the Meeting: <https://mtg.cedarparktexas.gov/TypeB>  
Event Password: CedarPark2020  
United States Toll Free: 1-844-992-4726  
Access Code / Event Number: 629 125 028**

**BOARD OF DIRECTORS**

- |  |  |
|--|--|
| <input type="checkbox"/> Tom Moody, Place 1            | <input type="checkbox"/> Ryan Wood, Place 6, President |
| <input type="checkbox"/> Ginger Goodin, Place 3 (V.P.) | <input type="checkbox"/> Barbara Shaffer, Place 2      |
| <input type="checkbox"/> Mark Ayotte, Place 5          | <input type="checkbox"/> Kevin Harris, Place 4         |
|  | <input type="checkbox"/> Lance Gunn, Place 7           |

---

**AGENDA**

- A.1 CALL TO ORDER, QUORUM DETERMINED, MEETING DECLARED OPEN.
- A.2 Public Communications. (Regarding items not listed on this agenda. Three Minutes each. No deliberations with the Board. The Board may respond only with factual statements, recitation of existing policy, and requests for an item to be placed on a future agenda.)
- A.3 Welcome New Board Member Barbara Shaffer.
- A.4 Board Members' Opening Comments.

**STAFF REPORTS  
(DISCUSSION ONLY)**

- B.1 2nd Quarter Financial Report For FY 2020. (Kent Meredith, Director of Finance)

*An unscheduled Closed Executive Session may be called to discuss any item on this posted agenda provided it is within one of the permitted categories under Chapter 551 of the Texas Government Code.*

- B.2 Update On The FY 2020 Bell Boulevard Park Planning Project. (Katherine Caffrey, Assistant City Manager)
- B.3 Quarterly Update And Status Report On FY 2020 4B Projects. (Kimberly Reese, Project Manager)

### **CONSENT AGENDA**

*(Pursuant To Community Development Board Rule, the Consent Agenda consists of all items set forth on Agenda Item C.1. The Consent Agenda May Be Approved By A Single Motion.)*

- C.1 Approval Of The Minutes Of The May 12, 2020 Regular Called Meeting.

### **PUBLIC HEARINGS**

- D.1 No Items Scheduled.

### **REGULAR AGENDA**

#### **DISCUSSION AND POSSIBLE ACTION**

- E.1 Consider Applications For Newly Proposed Project/Programs Submitted For Fiscal Year 2020-2021 Community Development Corporation Funding Consideration, Including:
  - a. Economic Development - \$1,400,000.
    - 1) Consider A Project Proposal For Funding Project August An Economic Development Project In An Amount Not To Exceed \$1,400,000.
  - b. Transformational Projects - \$3,190,000.
    - 1) Consider A Project Proposal For Funding The Development Of A City Park Within The Bell Boulevard District In An Amount Not To Exceed \$3,000,000.
    - 2) Consider A Project Proposal For Funding A Lime Creek Quarry End Of Mining Plan In An Amount Not To Exceed \$190,000.
  - c. Community Enhancements - \$1,235,000.
    - 1) Consider A Project Proposal For Funding Project August An Economic Development Project In An Amount Not To Exceed \$600,000.
    - 2) Consider A Project Proposal For A Tennis Court Security Upgrade Project In An Amount Not To Exceed \$15,000.

*An unscheduled Closed Executive Session may be called to discuss any item on this posted agenda provided it is within one of the permitted categories under Chapter 551 of the Texas Government Code.*

- 3) Consider A Project Proposal For A Citywide Fiber Connectivity Project In An Amount Not To Exceed \$250,000 in FY 2021 and \$250,000 In FY 2022.
- 4) Consider A Project Proposal For A Corridor Enhancement Sign Removal And Replacement Program In An Amount Not To Exceed \$50,000.
- 5) Consider A Project Proposal For A Non-Site-Specific Traffic Signal Construction In An Amount Not To Exceed \$320,000.

E.2 Preliminary Financial Forecast For FY 2021 Community Development (Type B) Corporation Budget. (Kent Meredith, Director of Finance)

F.0

### **EXECUTIVE SESSION**

*In accordance with Chapter 551, Government Code, the Community Development (Type B) Corporation Board will now convene in a Closed Executive Session pursuant to the following provisions of the Texas Open Meetings Act, Chapter 551, of the Texas Government Code:*

### **The Community Development Corporation (Type B) Board reconvenes into Open Session**

### **ADMINISTRATIVE ITEMS**

*(Board members and staff may discuss items related to the board member's general duties and responsibilities. The Board may not take a vote or other action on any item other than to obtain a consensus regarding how items are to be placed on future agendas for formal action.)*

G.1 Board Member Closing Comments.

Next Regular Scheduled Board Meeting **Tuesday, August 11, 2020 At 6:30 P.M.** Location To Be Determined.

H.1 Adjournment.

The above agenda schedule represents an estimate of the order for the indicated items and is subject to change at any time. All agenda items are subject to final action by the Community Development (Type B) Corporation Board. Separate agenda items may be combined and discussed together at the discretion of the Chair.

Any final action, decision, or vote on a matter deliberated in Closed Executive Session shall be made in an open meeting pursuant to the Texas Open Meetings Act, Chapter 551 of the Texas Government Code.

Certain information may be presented to and by the Community Development (Type B) Corporation Board, under the headings of "Citizen Communications", and "Board Members' Comments" however, by law, the Board shall not discuss, deliberate or vote upon such matters except that a

*An unscheduled Closed Executive Session may be called to discuss any item on this posted agenda provided it is within one of the permitted categories under Chapter 551 of the Texas Government Code.*

statement of specific factual information, a recitation of existing policy, and deliberations concerning the placing of the subject on a subsequent agenda may take place.

The City Attorney has approved the Executive Session Items on this agenda, if any.

CERTIFICATE
-------------

I certify that the above notice of the Regular Called Community Development (Type B) Corporation Meeting of the City of Cedar Park, Texas was posted on the bulletin board of the City of Cedar Park City Hall Council Chambers, 450 Cypress Creek Road, Building 4, Cedar Park, Texas. This notice was posted on:

JUL 10 2020 PM 1:41  
Date Stamped (Month, Day, Year, AM/PM, Time)

The Cedar Park City Hall Campus and Council Chambers are wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretative services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (512) 401-5002 or FAX (512) 401-5003 for further information.

  
\_\_\_\_\_  
Fran Irwin,  
Community Affairs Director

Notice Removed: \_\_\_\_\_

*An unscheduled Closed Executive Session may be called to discuss any item on this posted agenda provided it is within one of the permitted categories under Chapter 551 of the Texas Government Code.*

# CITY OF CEDAR PARK

## 2018-2020 STRATEGIC GOALS



### DISTINCTLY CEDAR PARK

#### PURPOSE

Cedar Park is a unique location with a distinct identity shaped by its distinguishing projects and programs.

#### OBJECTIVES

- Encourage unique and distinctive developments
- Revitalize Bell Boulevard area
- Create gathering places, including parks and library
- Design special events that attract people to Cedar Park
- Leverage the value of aesthetics on community culture



### OPEN HERE, GROW HERE

#### PURPOSE

Use economic development resources to expand and diversify our tax base by actively recruiting new employers and supporting existing businesses.

#### OBJECTIVES

- Identify markets and actively recruit targeted industries and employers
- Evaluate economic development tool box
- Protect areas already designated for business
- Develop and launch business retention program



### SAFETY IS TOP-OF-MIND

#### PURPOSE

Our community feels safe, secure and comfortable.

#### OBJECTIVES

- Ensure timely and appropriate response for calls for service
- Provide resources necessary to meet community expectations
- Enhance citizen safety level



### OPERATIONAL & FISCAL EXCELLENCE

#### PURPOSE

Deliver high-quality services in a fiscally-responsible manner.

#### OBJECTIVES

- Provide high-value services to our community
- Demonstrate fiscal responsibility
- Improve and ensure a well-maintained infrastructure, including storm water
- Attract and retain a qualified workforce



### LINK PEOPLE, PLACES & THINGS

#### PURPOSE

Improve mobility through multi-modal transportation options that best serve the community's needs.

#### OBJECTIVES

- Continue implementing Roadway Master Plan
- Expand pedestrian and bike networks
- Complete Transit Study
- Use technology to improve traffic/mobility
- Advance 183A frontage road project



### STRONG COMMUNITY CONNECTIONS

#### PURPOSE

Encourage and expand civic engagement and understanding of government to inspire trust and confidence.

#### OBJECTIVES

- Develop and leverage innovative ways to engage the community
- Evaluate and enhance current engagement programs
- Support development and recognition of board and commission members



### SUSTAINABLE FUTURE

#### PURPOSE

Demonstrate responsible stewardship of community and natural resources.

#### OBJECTIVES

- Use our resources wisely
- Explore environmental programs
- Update Comprehensive Plan
- Support neighborhood maintenance



CEDAR PARK

of the

4.2020  
Agenda  
3 of 5